

Privacy Policy

This privacy policy applies to data collected on Bridgging.com. Our website is intended for use by individuals who are over 13 years of age.

What information we collect

In General. We receive and store any information you enter on our website or give us in any other way. This includes information that can identify you ("personal information"), including your first and last name, telephone number, postal and email addresses, fax number. You can choose not to provide information to us, but in general some information about you is required in order for you to register as a member; purchase products or services; complete a traveler profile; participate in a survey, competition or promotion; ask us a question; or initiate other transactions on our site.

Travel Companion Information. When you make a reservation for someone else through Bridgging.com, we will request personal information and travel preferences about that individual. You should obtain the consent of other individuals prior to providing us with their personal information and travel preferences, as any access to view or change their information will be available only through your account.

Information from Other Sources. We also may periodically obtain both personal and non-personal information about you from affiliated entities, business partners and other independent third-party sources and add it to our account information. Examples of information we may receive include: updated delivery and address information, purchase history, and demographic information.

Social Media/Facebook. If you make use of any social media features on our website, the social media provider may send us information in line with their policies that information may include your name, profile picture, gender, friend lists and any other information you have chosen to make available. Information regarding hotel recommendations or any Bridgging.com savings or discounts exchanged between you and your friends may also be shared. Please note that, if you have Facebook friends who are using Bridgging.com, they may also have shared information about you with us through Facebook. If you wish to prevent that sharing, you can do so by editing your Facebook privacy settings or the relevant settings/preferences for other social media providers.

How we use your information

We use credit card information (such as cardholder name, credit card number, and expiration date) for the purpose of completing the travel bookings you conduct on our site. We use other information about you for the following general purposes: to provide you with the products and services you request; to provide you with travel confirmation and updates; to manage your account, including

processing bills and providing travel notifications; to communicate with you in general; to respond to your questions and comments; to allow us to contact you for customer service, if necessary; to measure interest in and improve our products, services, and website; to notify you by email or post about special offers and travel-related products and services that may be of interest to you; to otherwise customise your experience with Bridgging.com; to reward you as part of any reward and recognition program you choose to join; to solicit information from you, including through surveys; to resolve disputes, collect fees, or troubleshoot problems; to prevent potentially prohibited or illegal activities; to enforce our Terms of Use; and as otherwise described to you at the point of collection.

Email Communications. We want to make it easy for you to take advantage of travel-related opportunities on our website. One way we do this is by sending you email messages that contain information about your travel-related interests. For example, if you search for a flight to London on our website and have saved your itinerary or otherwise not yet booked your travel, we may send you an email message reminding you about your saved travel itinerary or about a special airfare to London. Similarly, if you receive an email from us about London travel and demonstrate an interest in London hotels by affirmatively clicking on a link about London hotels in the email, you may receive an email about London hotel offers or other destination information. We believe these email messages will provide you with useful information about travel-related special offers available through our sites. Please note that you will have the opportunity to choose not to receive these email messages in any such email we send.

With whom we share your information

Bridgging.com may share your information with the following entities:

- Suppliers, such as hotel, airline, car rental, and activity providers, who fulfill your travel reservations. Throughout Bridgging.com, all services provided by a third-party supplier are described as such. We encourage you to review the privacy policies of any third-party travel supplier whose products you purchase through Bridgging.com. Please note that these suppliers also may contact you as necessary to obtain additional information about you, facilitate your travel reservation, or respond to a review you may submit.
- Third-party vendors who provide services or functions on our behalf, including credit card processing, business analytics, customer service, marketing, distribution of surveys or sweepstakes programs, and fraud prevention. We may also authorize third-party vendors to collect information on our behalf, including as necessary to operate features of our website or to facilitate the delivery of online advertising tailored to your interests. Third-party vendors have access to and may collect information only as needed to perform their functions and are not permitted to share or use the information for any other purpose.
- Business partners with whom we may jointly offer products or services. You can tell when a third party is involved in a product or service you have requested because their name will appear with ours. If you choose to access these optional services, we may share information about you, including your personal

information, with those partners so that they can contact you directly by email or post about their products and services. Please note that we do not control the privacy practices of these third-party business partners.

- Referring websites. If you were referred to Bridgging.com from another website, we may share some information about you with that referring website so that they can contact you directly by email or post about their products and services. We have not placed limitations on the referring websites' use of your personal information and we encourage you to review the privacy policies of any website that referred you to Bridgging.com.

We also may share your information:

- Where required by law in the good faith belief that disclosure is necessary to comply with applicable laws or legal processes. Under US law, airlines are required to provide the US Department of Homeland Security with certain information about passengers travelling between the European Union and the US. A list of FAQs has been compiled by the Article 29 Data Protection Working Party to provide further information to passengers. Please see Annex 2 at [this link](#).
- When we believe it is appropriate to investigate, prevent, or take action regarding illegal or suspected illegal activities; to protect and defend the rights, property, or safety of Bridgging.com, Inc., the website or users of the website; and in connection with our Terms of Use and other agreements.
- In connection with a corporate transaction, such as a sale of a subsidiary or a division, merger, consolidation, or asset sale, or in the unlikely event of bankruptcy.

We also may share aggregate or anonymous information with third parties, including advertisers and investors. For example, we may tell our advertisers the number of visitors our websites receive or the most popular hotels and holiday destinations. This information does not contain any personal information and is used to develop content and services we hope you will find of interest and to audit the efficacy of our advertising.

How you can access your information

You can access and update your contact information by visiting the My Profile page on the Bridgging.com website. You can close your Bridgging.com account by contacting us at the email address listed below or by going to the "Account Closure" page of My Profile. Please note that after you close an account, you will not be able to sign in or access any of your personal information. However, you can open a new account at any time. Please also note that we may retain certain information associated with your account, including for analytical purposes as well as for recordkeeping integrity.

If you do not hold an account with us or wish to contact us in relation to any personal information that is not displayed in your account, you may ask us to access, delete or modify the information that we hold about you by emailing us at the email address listed below.

Your choices with respect to the collection and use of your information

As discussed above, you can choose not to provide us with any information, although it may be needed to make travel bookings or to take advantage of certain features offered on Bridgging.com.

You also can add or update information and close your account as described above.

When you register as a member on Bridgging.com, you will be given a choice as to whether you want to receive email messages from us about Bridgging.com special offers as well as email messages about products and services of selected third parties. As a registered Bridgging.com member, you can modify your choices at any time through the Email Settings of the My Profile page. You will also be given the same choices when you fill in any form on our website by which you provide your email address to us.

Whether registered as an Bridgging.com member or not, you also will be given the opportunity to unsubscribe from messages in any such email we send. Please note that we reserve the right to send you other communications, including service announcements, administrative messages, and surveys relating either to your Bridgging.com account or to your transactions on Bridgging.com, without offering you the opportunity to opt out of receiving them.

Social Media Services - You can choose to access certain third party social media websites and services (such as Facebook) through our site. When you do so, you are sharing information with those sites and the information you share will be governed by their privacy policies (including that the site may share information with us). You may be able to modify your privacy settings with these third party social media websites. Please refer to the relevant provider policies for more information.

The Help portion of the toolbar on most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie, or how to disable cookies altogether. Please note that if you refuse to accept cookies from Bridgging.com, you will not be able to access portions of our site.

Cookies and other Web technologies

For information about our use of cookies or similar technologies, please see our [Cookie Policy](#)

Display of tailored advertising/Your choices

Data collected by business partners and ad networks to serve you with relevant advertising. The advertisements you see on this website are served by us or by our service providers. But we also allow third parties to collect information about your online activities through [cookies and other technologies](#). These third parties include (1) other Bridgging.com Group companies; (2) business partners, who collect information when you view or interact with one of their advertisements on our sites; and (3) advertising networks, which collect information about your interests when you view or interact with one of the advertisements they place on many different websites on the Internet. The information gathered by these third parties is used to make predictions about your characteristics, interests or preferences and to display advertisements on our sites and across the Internet tailored to your apparent interests. We do not permit these third parties to collect personal information about you (such as email address) on our site, nor do we share with them any personal information about you.

Please note that we do not have access to or control over cookies or other technologies these third parties may use to collect information about your interests, and the information practices of these third parties are not covered by this Privacy Policy. Some of these companies are members of the Network Advertising Initiative, which offers a single location to opt out of ad targeting from member companies. To learn more, please click [here](#) and [here](#).

Data collected by companies that operate cookie-based exchanges to serve you with relevant advertising. Like other companies operating online, this site participates in cookie-based exchanges where anonymous information is collected about your browsing behavior through [cookies and other technologies](#) and segmented into different topics of interest (such as travel). These topics of interest are then shared with third parties, including advertisers and ad networks, so they can tailor advertisements to your apparent interests. We do not share personal information (such as your email address) with these companies and we do not permit these companies to collect any such information about you on our site. Please click [here](#) to learn more about cookie-based exchanges, including how to access information about the topics of interest associated with cookies on your computer and how to decline participation in these programs.

How we protect your information

We want you to feel confident about using Bridgging.com to make hotel and travel bookings, and we are committed to protecting the information we collect. While no website can guarantee security, we have implemented appropriate administrative, technical, and physical security procedures to help protect the personal information you provide to us. For example, only authorized employees are permitted to access personal information, and they only may do so for permitted business functions. In addition, we use encryption when transmitting personal information that is sensitive to you (e.g., credit card details) between your system and ours, and we employ firewalls and intrusion detection systems to help prevent unauthorized persons from gaining access to your information.

External links and social plug-ins

If any part of the Bridgging.com website links you to other websites, those websites do not operate under this Privacy Policy. We recommend you examine the privacy statements posted on those other websites to understand their procedures for collecting, using, and disclosing personal information.

This may also be the case when any part of the Bridgging.com website uses social plug-ins from other sites such as Facebook. Plug-ins such as Facebook's "Like" button, "Comments" and "Facebook Connect", can be identified by one of Facebook's logos, such as the "f" or "thumbs-up" icon, and in practice are like a little piece of Facebook embedded on the Bridgging.com website. (The list of Facebook social plug-ins and their icons can be found [here](#).) We also offer the option to register with our website via the "Facebook Connect" Plug-in, which allows registered users of Facebook to register with our website by using their Facebook account data without entering the required data manually on our webpage. Instead, your email address and Facebook ID will be transferred from Facebook to us and stored by us. When you land on any web page that uses these plug-ins, your browser sends certain information to Facebook. As with other sites that use these plug-ins, Bridgging.com does not control this data exchange. To learn more about the information that Facebook receives when you visit a web page with one of their plug-ins, we recommend that you visit Facebook's [help center page](#).

Changes to this Privacy Policy

We may update this Privacy Policy in the future. We will notify you about material changes to this Privacy Policy by sending a notice to the email address you provided to us or by placing a prominent notice on our website.